



SEQual Connect 2022

9th November 2022, P&J Live, Aberdeen

SEQual Connect 2022 is a new face-to-face event bringing together the SEQual community to share feedback on industry activity and facilitate collaboration.

During the first half of the day SEQual Buyers will be sharing their upcoming projects as well as their HSEQ challenges, and in the second half of the day Suppliers will be able to book 1-to-1 meetings with Buyers.

A number of panel discussions will also be held, to dive into the challenges raised, and enable Suppliers to share their views and input with Buyers and with each other.

This event is exclusively for current SEQual members.

Contact events@sequal.co.uk for sponsorship enquiries

Sponsorship Packages

Principal Sponsor - £4,000 plus VAT

Principal Sponsor would be the top sponsorship package for the event.

- Corporate branding will have prime positioning and appear under Principal Sponsor' on all promotional material related to the event including website and emailers in the run up to, during and after the conference.
- Can provide a pop-stand or banner to display in conference hall.
- Acknowledgement by Conference Chair during conference.
- Corporate Branding will appear on all title slides during the conference.
- Principal Sponsor Spotlight – can provide content for a social media post.
- 30-90 second promotional video can be provided, to be played during plenary session.
- Company logo and description will feature in the Event Website.

Event Sponsor - £3,000 plus VAT

An Event Sponsor will sit under Principal Sponsor for the event.

- Corporate branding on all promotional material related to the event including website and emailers in the run up to, during and after the conference.
- Can provide a pop-stand or banner to display in conference hall.
- Acknowledgement by Conference Chair during conference.
- Corporate branding will appear on all title slides during the conference.
- Event Sponsor Spotlight – can provide content for a social media post.
- Company logo and description will feature in the Event Website.

Lanyard Sponsor - £2,200 plus VAT

- Branded lanyards will be provided to all attendees. Cost includes purchase of all lanyards
- Company logo and description will feature in the Event Website.

Registration Sponsor - £1,950 plus VAT

- Corporate branding will feature on Registration web page.
- Branded signage at Registration desk at conference.
- Company logo and description will feature in the Event Website.

Breakfast Sponsor - £1,950 plus VAT

- Branded signage can be put up at catering area during breakfast.
- Company logo and description will feature in the Event Website.

Lunch Sponsor - £1,950 plus VAT

- Branded signage can be put up at catering area during lunch break.
- Company logo and description will feature in the Event Website.

Refreshment Sponsor - £1,950 plus VAT

- Branded signage can be put up in the refreshment area.
- Company logo and description will feature in the Event Website.

Car Park Sponsor - £1,950 plus VAT

- Corporate branding will feature on car parking registration instructions sent to all delegates and displayed at registration desk.
- Company logo and description will feature in the Event Website.